



Valleyfest 2023
September 22-24, 2022
Contact: Peggy Doering – (509) 230-6829

FOR IMMEDIATE RELEASE

Valleyfest 2023

Valleyfest, Spokane Valley’s premier community festival, celebrates over three decades of bringing fun, entertainment, great food and a vibrant community spirit to Spokane Valley. **Valleyfest 2023 will be held on Saturday, September 23 through Sunday, September 24 at Mirabeau Point Park, Plantes Ferry Sports Complex, and CenterPlace Regional Event Center in the Spokane Valley.** Live entertainment for the entire family, an opportunity to meet and have fun with friends, and recognize area youth for their talents.

Hearts of Gold Parade - Friday, Sept. 22 at 7:30 pm

The Hearts of Gold parade is a staple of Valleyfest and continues to recognize those in the Spokane Valley who give back to the community with their “hearts of gold.” Come watch our wide variety of parade entries including animals, custom and classic cars, floats, bands, clowns, Miss Spokane Valley Royalty, and more! The Parade takes place between North Gillis Road & Perrine Road on E Sprague in Spokane Valley.

Saturday CenterPlace Regional Event Center

Step Up for Down Syndrome – Saturday, Sept. 23 9 am

Discovery Park, Spokane Valley Washington

This is your chance to provide support and resources to people throughout the Inland Northwest whose lives have been touched by Down syndrome. Create a team, sponsor a walker, encourage your friends, family and co-workers. Registration is open through 5pm, September 20th online. T-shirt size not guaranteed after September 3rd registration. In person registration opens at 9am, September 23rd. (T-shirts while supplies last)

P.O. Box 368 | Spokane Valley, WA 99037 | 509.922.3299

Valleyfest.org | info@valleyfest.org | 501 3(C) non-profit organization



STEAM Showcase Saturday September 23, Noon to 5:00 pm Great Room

CenterPlace Regional Event Center, 2426 N. Discovery Place, Spokane, Valley
Valleyfest entices families to engage in STEAM (science, technology, engineering, art, and math) experiences in the Great Room at CenterPlace Regional Event Center. Join the community as we gather businesses, schools, and lots of STEAM students.

Pacific Science Center Astronomy Exhibits and Planetariums
Saturday September 24, 2023 10:00 am -5:00 pm

20th Anniversary City of Spokane Valley

On Saturday, Sept. 23, look for an enhanced city booth on the West Lawn Plaza at CenterPlace, 2426 N Discovery Place. We will be celebrating our first 20 years along with the Spokane Valley Heritage Museum with historical displays, a time capsule and games! Take a photo in our photo booth or a selfie in front of our mobile anniversary display. Spokane Cornhole will provide eight boards and we'll also have cornhole with the cops off and on during the day. Nearby, Valleyfest will have food trucks, wine/beer garden and live music beginning at 11 a.m.

Join us for a more formal celebration of the city's 20th anniversary about 5 p.m. on the Plaza. The program is expected to last about 30 minutes and will include recognition of our current and former elected officials, 20th Anniversary Committee members, birthday cake and other festivities. The city is sponsoring two bands that evening to keep the party rolling: The [Kevin Shay Band](#) at 5:30 p.m. and [Nu Jack City](#) at 8:00 p.m. Come and celebrate with us!

Fishing at the falls – Saturday, Sept. 23, 10 am – 3:30 pm

Mirabeau Point Waterfall

Fishing at the Falls, teaches kids patience and perseverance, while promoting an appreciation and respect for nature and the environment. Children under the age of 14 with all experience levels are invited to try their luck fishing at the Mirabeau Springs waterfall. Teach your kid how to fish in a fun and friendly environment! Equipment and technical help will be provided, and all fish caught are donated to local charity.

Sunday September 24 CenterPlace

Pancake Breakfast Sunday, Sept. 24 8-10am

CenterPlace Regional Event Center Great Room

This fundraiser breakfast for the Valleyfest Children's Foundation will serve pancakes, eggs, sausage, bacon, juice, and coffee. The suggested price at the door is \$7 for 7 years and older, \$6 for children ages 3-6, and free for children under 3. Online reservations:

https://spokanevalley.activityreg.com/selectactivity_t2.wcs

Valleyfest Car Show 2023 – Sunday, Sept. 24 at 9:00 am -3:00 pm

CenterPlace Regional Event Center, 2426 N. Discovery Place, Spokane Valley.

Family fun events include outdoor church service, live classic rock music, beer garden, food, and more!
Registration fee: \$30 – Award Ceremony starts at 3:00 pm.

Proceeds from the Valleyfest Car Show go to the **Valleyfest Children's Foundation** to provide scholarships for qualified students.

Mirabeau Point Park

Saturday September 23, 2023

Booths open at 10:30 am- 6:00 pm

Sunday September 24, 2023

Booths open 11:00 am-4:00 pm

Three Entertainment Stages

Roaming Entertainment

Children's Free activities

Valleyfest Vendor Booths - Saturday, Sept. 23, 10:30am to 6pm and Sunday, Sept. 24, 11am to 4pm

Mirabeau Point Park, 13500 E Mirabeau Parkway, Spokane Valley

A Valleyfest vendor booth connects businesses with tens of thousands of people and is an opportunity to distribute information, recruit members, educate the public, sell art, and enjoy the Spokane Valley community.

CultureFest - Saturday 23, 10:30 am to 6 pm, and Sunday, September 24, 11am to 4pm
CenterPlace Regional Event Center, West Lawn Plaza – 2426 Discovery Pl, Spokane Valley

Valleyfest's CultureFest is a great opportunity for the community to share diverse businesses, performances, cultural information, and more with the rest of the Spokane Valley community. This multicultural event is designed to celebrate and share our diverse rich cultures and heritages with our neighbors through dance, art, music, fashion, food, and business.

Plante's Ferry Park

Multi-Sports Day - Sunday, September 24 Starting 8am

Planters Ferry Sports Complex

Multi-Sport Day and includes a wide variety of physical activities for people of all abilities. The selections include a 5K run, a 10K run, a duathlon, a triathlon. Grab your running shoes, your bikes and your kayaks and get ready to have some fun on the scenic Centennial Trail and Spokane River. Registration information for each event is available at www.valleyfest.org.

5K/10K Run

The annual 5K/10K runs starts and finishes at the Planters Ferry Sport Complex west parking lot picnic shelter at 12308 E. Upriver Drive at 8 a.m. It's a timed race on the Centennial Trail and both distances are Bloomsday second seed qualifiers. Registration is open through Sept. 21 and costs \$35 for the 5K and \$40 for the 10K. Each early registrant will get a goodie bag and a t-shirt.

Duathlon/Triathlon

Another test of your sports mettle! Bike, Run and Paddle

Parking

Not sure where to park? Free STA Bus Shuttle Service Saturday 8:30 am to 7:00 pm

Park at the Spokane Valley Mall, near the east end of the mall in designated area. Parking in Pinecroft Business Park

The Valleyfest mission is to produce community driven, safe, family oriented, visually dramatic festivals. Valleyfest exposes the talent that enrich the Spokane Valley region and celebrates the visual and performing arts, education, science, and recreation so the entire community can experience them.
For more information, visit <https://valleyfest.org>.