2024 Partner Opportunities



We invite you to be a part of the longest running and most exciting festival in the **Spokane Valley.** Valleyfest provides a creative space for businesses and organizations to celebrate all the diverse aspects that make up the richness of our community.

Valleyfest is in its 35th year with over 35,000 attendees last year! Our attendee's enjoyed over 250 diverse vendors and three entertainment stages with over 30 performing acts. Covering not only Mirabeau Point Park but CenterPlace Regional Events Center and Plantes Ferry Park. We've come a long way from our humble beginnings at Terrace View Park.

2023 Highlights include

Over 164k website visits with 22k unique users with over 8k+ website visits over Valleyfest weekend. In September we reached over 73k users on Facebook and 15k on Instagram.

Below are some of the partnership opportunities available. Valleyfest provides a creative space to demonstrate the contributions to our community. We invite you to collaborate with us in one of many different avenues. *Customized sponsorships are available.*

Civic Sponsor 40k+
All things Valleyfest

Reach Advocate 25k
Marketing & Promotions

Adventure Advocate 20k
Cycle Celebration & Multi-Sport

STEAM Maker 15k
STEAM Showcase

Woven Tapestry 15k
Diversity & Multicultralism

Foundations & Families 15k
All things families

Main Event Sponsorships 25k
Fishing at the Falls, Car Show, Pancake

Heart for Valleyfest 15k
Production Support



2024 Partnership Levels

Banners

T-Shirts

A-Frames

Website

Media Kit

Traditional Media

Social Media Shoutout

Summary Data Report

Premium Logo Placement

Secondary Logo Placement

We invite all businesses and organizations to be a part of Valleyfest at any level. Below you will find the benefits for every level of sponsorship.

(TV Commercials & Print Media where applicable)

(Includes Valleyfest Logo and Social Media Posts)

Me

Fun at Valleyfest	Booth(s) at Valleyfest (\$450 per booth value)					1	2	3	3
	Valleyfest Swag Package					1	2	3	3
	Promotional Announcement on the Entertainment Stages				•	•	•	•	•
	Entry in Hearts of Gold Parade	•	•	•	•	•	•	•	•