



**Valleyfest 2024**

**September 20-22, 2024**

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**FOR IMMEDIATE RELEASE**

## **Valleyfest 2024**

Valleyfest, Spokane Valley’s premier community festival, celebrates over three decades of bringing fun, entertainment, great food and a vibrant community spirit to Spokane Valley. **Valleyfest 2024 will be held on Saturday, September 20 through Sunday, September 22 at Mirabeau Point Park, Plante’s Ferry Sports Complex, and CenterPlace Regional Event Center in the Spokane Valley.** Live entertainment for the entire family, an opportunity to meet and have fun with friends, and recognize area youth for their talents.

### **Hearts of Gold Parade – Friday, Sept. 20 at 7:30 pm**

The Hearts of Gold parade is a staple of Valleyfest and continues to recognize those in the Spokane Valley who give back to the community with their “hearts of gold.” Come watch our wide variety of parade entries including animals, custom and classic cars, floats, bands, clowns, Miss Spokane Valley Royalty, and more! The Parade takes place between North Gillis Road & Perrine Road on E Sprague in Spokane Valley.

### **Saturday CenterPlace Regional Event Center**

#### **Step Up for Down Syndrome – Saturday, Sept. 21 9 am**

Discovery Park, Spokane Valley, Washington

This is your chance to provide support and resources to people throughout the Inland Northwest whose lives have been touched by Down syndrome. Create a team, sponsor a walker, encourage your friends, family and co-workers. Registration is open through 5 pm, September 16th online. T-shirt size not guaranteed after September 3rd registration. In person registration opens at 9am, September 21rd. (T-shirts while supplies last)

#### **STEAM Showcase – Saturday, Sept. 21, 12 to 5:00 pm Great Room**

CenterPlace Regional Event Center, 2426 N. Discovery Place, Spokane, Valley

Valleyfest entices families to engage in STEAM (science, technology, engineering, art, and math) experiences in the Great Room at CenterPlace Regional Event Center.

## **Fishing at the Falls – Saturday, Sept. 21, 10 am – 3:30 pm**

### Mirabeau Point Waterfall

Fishing at the Falls, teaches kids patience and perseverance, while promoting an appreciation and respect for nature and the environment. Children under the age of 14 with all experience levels are invited to try their luck fishing at the Mirabeau Springs waterfall. Teach your kid how to fish in a fun and friendly environment! Equipment and technical help will be provided, and all fish caught are donated to local charity.

## **Sunday, September 22 CenterPlace**

### **Pancake Breakfast – Sunday, Sept. 22 8 – 10am**

CenterPlace Regional Event Center Great Room

This fundraiser breakfast for the Valleyfest Children's Foundation will serve pancakes, eggs, sausage, bacon, juice, and coffee. The suggested price at the door is \$10 for 7 years and older, \$5 for children ages 3-6, and free for children under 3.

### **Valleyfest Car Show – Sunday, Sept. 22 at 9:00 am – 3:00 pm**

CenterPlace Regional Event Center, 2426 N. Discovery Place, Spokane Valley.

Family fun events include, live classic rock music, beer garden, food, and more!

Registration fee: \$30 – Award Ceremony starts at 2:00 pm.

Proceeds from the Valleyfest Car Show go to the **Valleyfest Children's Foundation** to provide scholarships for qualified students.

### **Mirabeau Point Park**

**Saturday September 21, 2023**

**Booths open at 10:30 am – 6:00 pm**

**Sunday September 22, 2023**

**Booths open 11:00 am – 4:00 pm**

Three Entertainment Stages

Roaming Entertainment

Children's Free activities

### **Valleyfest Vendor Booths – Saturday, Sept. 21, 10:30am to 6pm and Sunday, Sept. 22, 11 am – 4 pm**

Mirabeau Point Park, 13500 E Mirabeau Parkway, Spokane Valley

A Valleyfest vendor booth connects businesses with tens of thousands of people and is an opportunity to distribute information, recruit members, educate the public, sell art, and enjoy the Spokane Valley community.

### **Culturefest – Saturday 21, 10:30 am to 6 pm, and Sunday, Sept. 22, 11 am – 4 pm**

Valleyfest's Culturefest is a great opportunity for the community to share diverse businesses, performances, cultural information, and more with the rest of the Spokane Valley community. This multicultural event is designed to celebrate and share our diverse rich cultures and heritages with our neighbors through dance, art, music, fashion, food, and business.

## Plante's Ferry Park

### Valleyfest River Run – Sunday, Sept. 22 Starting 8 am

#### Plante's Ferry Sports Complex

The Valleyfest River Run is the 1<sup>st</sup> annual 5K and 10K race held along the scenic Spokane River, starting and finishing at the Plante's Ferry – West Parking Lot Picnic Shelter. This Bloomsday qualifier event, timed by Negative Split, offers participants a picturesque course that includes the Islands Trailhead, the Denny Ashlock Bridge, and the Centennial Trail. With an entry fee of \$25, the race provides registrants with a swag bag and an event t-shirt for those who sign up by September 4. The River Run is a highlight of Valleyfest, attracting runners of all levels to enjoy a day of fitness and community spirit.

#### Parking

Not sure where to park? Free STA Bus Shuttle Service Saturday 8:30 am to 7:00 pm

Park at the Spokane Valley Mall, near the east end of the mall in designated area. Parking in Pinecroft Business Park

*The Valleyfest mission is to produce community driven, safe, family oriented, visually dramatic festivals. Valleyfest exposes the talent that enrich the Spokane Valley region and celebrates the visual and performing arts, education, science, and recreation so the entire community can experience them.*

For more information, visit <https://valleyfest.org>.

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