



Commercial Booth

Guidelines & Registration

September 26 & 27, 2026

Online Registration available at valleyfest.org

1. Commercial booth is for a business with a public storefront. Commercial booth businesses may promote themselves through demonstrations and distribution of marketing materials. Items may be sold with prior written approval from Valleyfest. A free children's activity is to be provided.
2. Registration is \$475.00 per 10 ft. x 10 ft. booth space. All materials and booth staff need to stay in booth space.
3. Booth Hours are 10:30AM-6:00PM September 26 and 11:00AM-4:00PM on September 27, 2026.
4. Commercial booths asked to stay both days, if not possible please notify Valleyfest at time of registration.
5. One (1) eight-foot table will be provided, please bring your own awning and chairs. **Limited Electrical outlets are available, call to inquire.**
6. Set up is Friday, September 25, 12:00-5:00PM, Saturday, September 26, 7:00-9:30AM and Sunday, September 27, 8:00-10:00AM.
7. Security will be provided September 25 and 26 and Valleyfest will take reasonable precautions to protect displays. The festival will assume no responsibility for any loss due to fire, weather, theft or other damage which might occur.
8. Guns, knives (including toy), generators, amplification or trailers are not allowed on site.
9. Compliance with county and/or state ordinance, taxes, and laws is the responsibility of participant.
10. Confirmation with more information will be sent out upon receipt of registration.

Entry Deadline: Registrations after September 7, 2026 are accepted as space allows.

Office: (509) 922-3299 | info@valleyfest.org

All entries must fill out the general information below. Please type or print clearly.

Company Name: _____

Event Contact name: _____

Address: _____

City/State/Zip: _____

Event Contact Phone #: _____

E-mail: _____

What free activity for children will your company provide? _____

Number of booths requested? _____

Website: _____

Social Media sites: _____

Description of Company and Product: _____

Booth Category:

Baby/Children Bath and Body Clothing/Accessories Community Culturefest Dog/Pet Education Faith Based
Financial Government/Military/Veteran Home Improvement/Home Decor Jewelry Medical/Healthcare/Hospital Packaged Food Retail Other

Other Opportunities:

- Parade entries require registration, available on website.
- Valleyfest Sponsorship available.
- Volunteering

_____ Enclosed is a check payable to Valleyfest

Bill my Credit Card: Visa MasterCard

Cardholder Name: _____

CC Number: _____

Exp. Date: _____ Special Security Code: _____

*****A processing fee will be applied to credit card purchases.**

Payment and Billing:

I will be staying overnight at: Home Hotel/motel Campground

Hold Harmless:

The vendor hereby agrees to abide by and conform to all rules and regulations adopted by the sponsors and promoter of the 2026 Valleyfest. Comply with all laws, ordinances or regulations imposed by the City of Spokane Valley, the State of Washington, applicable to the activities they intend to perform. To defend, indemnify and hold harmless the City of Spokane Valley, Valleyfest, and any related or affiliated associations or subsidiaries, and their officers, directors, trustees, employees, representatives and agents, and each of them from any and all loss, cost or expense, including attorneys' fees, incurred or arising out of acts or omissions of the vendor or any or its employees, representatives or agents in connection with such vendor activity. You understand and will follow all the Commercial Booth Guidelines.

Signature: _____ Date: _____

Return this form to: Valleyfest, P.O. Box 368, Spokane Valley, WA 99037. Enclose your payment made payable to Valleyfest for any applicable fees. The Valleyfest committee reserves the right to refuse participation to anyone because of non-compliance with the guidelines. This will result in forfeiture of all fees paid. Returned checks and cancellations may be charged a 30% processing fee. **Payment is due prior to the event.** There will be no refunds after August 31, 2026.

Visit www.valleyfest.org for more information



For office use only: Fees paid: yes / no Amount: _____ Date Received: _____ Check #CC: _____